

# NORTHWEST COLORADO SMALL BUSINESS DEVELOPMENT CENTER

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September 26, 2023

## Yampa Valley Small Biz Workshop Returns Oct. 20 & 21

*StartUp to ScaleUp offers growth and advancement training to Yampa Valley businesses and startups.*

Craig, CO - University of Colorado Boulder's successful StartUp to ScaleUp workshop is returning for its fourth iteration in the Yampa Valley. Facilitated by the Northwest Small Business Development Center, this certificate program is open to small businesses and entrepreneurs in the region. The program is designed to propel a shift out of the startup phase and into "what's next."

The two-day event will be held in Craig on Oct. 20 and 21. It begins with a reception Friday evening at 518 Wine Bar, featuring a dynamic panel discussion including local business owners and activities to set the stage for the following day of fast-paced learning. Saturday's program will take place at the Colorado Northwestern Community College Craig campus with curriculum and activities designed to engage adult learners with concepts that can be directly applied to their business. Attendance both days is required to benefit from the cohort learning experience and to receive the workshop certificate.

Taught by Erick Mueller and Visda Carson, entrepreneurs and award-winning professors, StartUp to ScaleUp applies learned outcomes from the Leeds School of Business Deming Center for Entrepreneurship. Participants will shift focus on concepts for long-term organizational growth and advancement. This year is the fourth annual installment of the five-year Demystifying Entrepreneurship Rural Colorado Workshop Series. The workshop has hit capacity the past two years in the Yampa Valley.

Tammie Delaney, owner of Wild Goose Coffee at the Hayden Granary, participated in 2021 and 2022.

"As a business owner I rarely have time to step back and look at the big picture," Delaney said. "This was such a great opportunity to have the space and time, along with incredible expertise, to focus on long-term strategies and truly plan for the future."

Registration is \$75, with \$55 early bird pricing through Oct. 13. Scholarships are available. To learn more or register, visit [www.northwestsbdc.org](http://www.northwestsbdc.org) or email Danise Cardona at [danise@northwestsbdc.org](mailto:danise@northwestsbdc.org).

### **At a Glance:**

What: StartUp to ScaleUp  
business seminar

When: Oct. 20 & 21

Where: Craig, CO

Who: University of CO  
& Northwest SBDC

[www.northwestsbdc.org](http://www.northwestsbdc.org)

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